

4C Group makes the shortlist on the Caterer's Top 30 Best Places to Work in Hospitality Awards 2024.

19 May 2024

Now entering its tenth year, The Caterer Best Places to Work in Hospitality Awards 2024 held on 9th May in London, celebrated companies that are paving the way in employment best practices and employee engagement within the hospitality industry.

4C Group made it into the top 30 companies and achieved an overall score of 86%. The criteria for the award focuses solely on employee feedback, who answered questions on what they consider important at work and how well 4C Group fulfills these.

This award means a lot to 4C Group as the company has taken significant steps in the past couple of years to connect with the team members and provide benefits and solutions that support them both in their personal and professional lives. Idy Udo, Group Director of Administration 4C Group commented, "We now have dedicated People and Culture Teams across the business driving through on engagement action plans, suggestion boxes available for team members, an employee-led football league and a dedicated cohort of Mental Health First Aiders. We are working towards being a people-centric business and this award celebrates it."



Basel Jabri, Head of Human Resources Canopy London City, and Gemma Barter, Director of Human Resources, The Westin London City received the award on behalf of 4C Group.

Earlier this year in an effort to showcase team culture and job opportunities, 4C Group invited perspective team members, partners, and educators to its first [Careers Fair](#).

Neil Taylor, Managing Director 4C Group commented, "We are thrilled to be recognised by our team members across the 4C Group. This accolade demonstrates that we have listened to our employees and acted on their valuable feedback. By continuously enhancing our workplace culture, we aim to support and inspire our team, ultimately contributing to the wider hospitality industry. We believe that by fostering a dynamic and inclusive environment, we can attract and retain top talent, ensuring the ongoing success and growth of our business."

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The results from The Caterers survey offer critical insights in shaping strategies and addressing the ongoing challenge of attracting and retaining talent within the hospitality industry. By working together, we can use the results to better support the hospitality industry, keeping it attractive, dynamic, and reaching new heights.

About 4C Group

4C Group manages and develops properties and hotels in key business districts and leisure hot spots across the UK, Middle East, East Africa, and Canada. The company was formed in 2010, building on the foundations of a family property business that stretches back to the 1990s. The group's mission is to operate sustainably and delight guests and investors, whilst striving to deliver a positive environmental and social impact within local communities.

www.4cgroup.co.uk

