

Celebrating Talent, Dedication, and Success: 4C Group Annual Awards Ceremony 2026

7 May 2026

4C Group hosted its appreciation and recognition Ceremony to celebrate and recognise the achievements of both standout individuals and teams over the past 12 months. Held at The Westin London City Hotel, this year's celebration was themed "A Journey to Oz," bringing a sense of magic and inspiration to an evening honouring talent and achievement.

The evening was compered by Neil Taylor, Managing Director of 4C Group, with awards formally presented by our Chairman, Bashir Nathoo and CEO Al-karim Nathoo alongside members of the 4C leadership team. Trophies and prizes were awarded across thirteen distinguished categories, celebrating the outstanding commitment, innovation, leadership, and contributions demonstrated by both individuals and teams throughout the organisation.

Award nominees and recipients were selected through a combination of peer recommendations and key measurement criteria that reflect the respect and recognition earned from colleagues across the business, with finalists selected by the 4C Senior Leadership Team.

A separate ceremony was held to honour our team members who had hit key length of service milestones with the group, which included 5, 10, 15 and 30 years of service.

The full list of winners in order are:



Property of the Year Award 2025 | easyHotel London - Victoria



Quality Award 2025 | The Westin London City



Rising Star Award 2025
Jurij Erdmanis (Canopy London City)



Team Member of the Year Award 2025
Jess Scammell (Holiday Inn Express St. Albans)



Long Service Awards | 5, 10, 15 and 30 Years



Commercial Award 2025
Sarah Lomax (Comfort Inn Victoria, Comfort Inn Edgware Road & easyHotel Victoria)



Department of the Year Award 2025 | Holiday Inn London - Camden Lock - FOH



Innovation Award 2025 | Canopy by Hilton London City



Manager of the Year Award 2025
Sofia Oliveira (The Westin London City)



ESG Excellence Award 2025
The Westin London City - Kitchen Team



Team Member of the Property Award Winners



The People's Choice Award 2025
Jocelyn Wong (Canopy by Hilton London City)

A special thank you to all of our generous sponsors for contributing the incredible raffle prizes at this year's event. Fourteen of our team members were delighted to win a range of prizes that included vouchers for John Lewis, Selfridges, dining experiences, hotel points and more. Our sponsors included Marriott, Julian Lewis, Omni, IHG, Hilton, Streets, Percipient, Nazmin Kassam and James Hallam.