

4C Group Recognised Again Among the UK's Best Places to Work in Hospitality

18 May 2026

4C Group is delighted to announce that it has once again been recognised in [The Caterer's Top 30 Best Places to Work in Hospitality Awards 2026](#), marking the second time the company has received this recognition following its [first recognition in 2024](#).

In this year's awards, 4C Group secured 23rd position in the national rankings, achieving an overall score of 86%. The award is particularly meaningful because the results are based entirely on confidential employee feedback, reflecting the experiences and opinions of team members across the business.

The Caterer's Best Places to Work in Hospitality Awards focus solely on what employees value most in the workplace. Team members are invited to share honest feedback on areas including leadership, wellbeing, career development, workplace culture, recognition, communication, and overall job satisfaction. The results highlight how effectively employers meet the needs and expectations of their people.



Over the past several years, 4C Group has introduced a range of initiatives, benefits and support systems designed to improve both the personal and professional well-being of its team members. From career development opportunities and training programmes to wellbeing support and employee engagement initiatives, the focus has remained clear: putting people first. This continued investment in culture and employee experience is already delivering measurable results. Team turnover reduced to **40% in 2025**, down from **46% in 2024**, demonstrating the positive impact of the company's ongoing efforts to improve engagement, development, and retention across the organisation.

Speaking about the achievement, Idy Udo, Group Director of Administration, said, "This is a proud moment for everyone across the business, and it is incredibly rewarding to see the growth reflected not only in our performance metrics, but more importantly in the development and engagement of our team members."

The 4C Group remains committed to continuously improving the employee experience and building an environment where people feel valued, motivated and supported throughout their careers.

About 4C Hotel Group

Founded in 2010, 4C Group is an international property development and hotel management company with a growing portfolio spanning major business hubs and leisure destinations across the UK, East Africa, and Canada. The business builds upon the strong foundations of a family-owned property enterprise with roots dating back to the 1990s.

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Over the years, 4C Group has established a reputation for delivering high-quality hospitality and real estate developments that combine innovation, design excellence, and long-term value creation. In 2021, the company expanded its hospitality portfolio with the launch of two landmark London properties – the five-star The Westin London City and Canopy by Hilton London City. Both hotels marked significant milestones as the first UK openings for Marriott and Hilton’s respective luxury and lifestyle brands.

Continuing its expansion within the residential sector, 4C Group partnered with Regal London and Pluto Finance in 2022 to deliver The Haydon, a premium residential development comprising 87 apartments in Aldgate, at the heart of the City of London. The project has since been completed.

Further strengthening its development pipeline, 4C Group and Regal secured planning approval in 2025 for the redevelopment of 33–35 Jamestown Road in Camden. The scheme will deliver 178 purpose-built student accommodation bedrooms alongside 27 affordable homes, complemented by flexible commercial space, enhanced green infrastructure, and an architectural approach inspired by Camden’s distinctive character and heritage.